

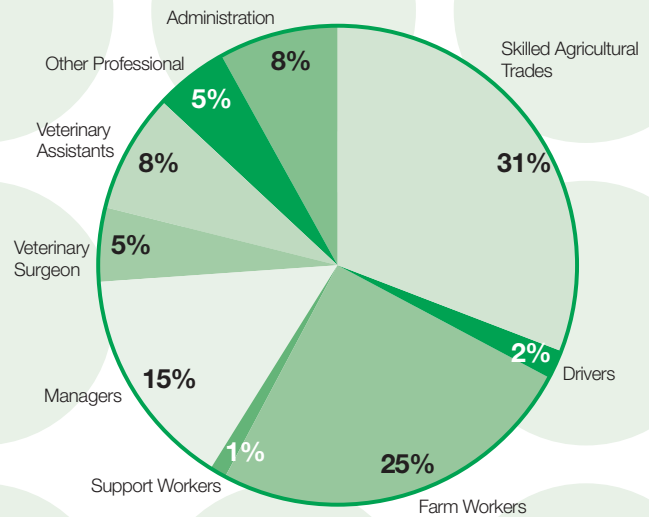


Land-based and Environmental

What's happening?

- There are just over 20,000 land-based companies in London and the South East. About 97% of these employ fewer than 10 people.
- London has the highest concentration of floristry businesses of any UK region.
- Approximately 54,300 people are employed in the UK equine business. 63% of the workforce is estimated to be self-employed. 70% of businesses have five, or fewer, employees.
- There are around 13,300 animal care businesses in the UK employing about 47,500 people. 40% of this workforce is self-employed.
- The focus of land use and management is widening from food production to include maintaining the environment, enabling access and diversifying into leisure and tourism.
- A recent survey found that a fifth of employees in this sector were qualified at level 2. A third of horticultural workers were educated to level 2, and a quarter at level 3. Almost a half of veterinary nurses had a level 2 qualification as their highest and a fifth level 3.
- The average age of people in the land-based sector is older than other sectors (42.6% is aged over 45 years), indicating that fewer young people are taking jobs in the industry.

Who does what in the Land-based & Environmental sector?



Source: Labour Force Survey 2006, © Crown Copyright. Figures are for England

Numbers employed locally

Hertfordshire	1,600
London & South East	52,000
Great Britain	268,200

Source: Annual Business Inquiry, 2005, © Crown Copyright. Figures do not include the self-employed, people under 16 or trainees without a contract of employment. Figures are rounded to nearest hundred.

How much will I get paid?

Remember – many jobs will demand minimum entry qualifications. Those earning high salaries are usually well qualified and experienced and will continue to learn throughout their working life.

	Average annual salary
Farm Manager	£33,157
Gardener, Groundsperson, Horticultural Worker	£16,371
Vet	£68,510
Farm/Forestry Worker	£16,930
Stablehand, Groom, Veterinary Nurse	£14,552
Countryside/Park Ranger, Water Bailiff, Environmental Health Officer	£32,360

Source: Annual Survey of Hours & Earnings 2005, © Crown Copyright. Salary rates have been calculated using the average, gross pay (before deductions) for full-time workers in the UK.



What we think will happen

- Widespread building of new houses and increased population across the East & South East will increase the need for 'greenskills'. These include landscaping, environmental conservation, fencing, horticulture, floristry, small animal veterinary practices and kennels and catteries.
- Equine businesses have reported an increase in the need for the following skills – health and safety, customer relations, communications and all areas of horse health and welfare.
- The Olympic Games 2012 effect, along with urban regeneration, will create opportunities in landscaping, horticulture, fencing, land-based engineering and environmental conservation.
- This sector will continue to diversify. The demand for skills in the provision of products and services linked to leisure, tourism, recreation, wildlife tourism and organic foods will be necessary.
- There is also expected to be an increased need for skills, knowledge and understanding of environmental management techniques in order to reduce the effect of CO₂ emissions.
- There will be a new qualification called a Diploma in Land-based and Environmental Studies available from September 2009. This will help people prepare for university, college or work. Look out to see whether it's going to be on offer in your area.

Is this you?

- Good communication skills
- Confident with animals
- Self-motivated
- Enjoy working outdoors

What local students did in 2006

In 2006 a total of 1,383 Year 11 local school leavers entered full-time employment or work-based training. Of this number, 34 went into land-based and environmental related work. Source: Connexions Hertfordshire 2006.

Some job suggestions

- Countryside/Conservation Officer
- Forest Worker/Ranger
- Stud groom
- Horticulture Worker/Manager
- RSPCA Inspector
- Farm Worker/Manager
- Garden Designer
- Veterinary Nurse/Surgeon

Next steps...

If you're serious about this type of work - FIND OUT MORE!

Use your Connexions area or visit your local Connexions Centre or One Stop Shop for information about jobs; qualifications; local training; further and higher education; skills and personal characteristics; rates of pay and working conditions; local, national and international employers.

Really useful websites and resources!

The Sector Skills Council for the Environment, Animals and Plants – www.lantra.co.uk

British Trust for Conservation Volunteers

– www.btcv.org.uk

A Job in the Environmental and Land-based Sector

– www.ajobin.com

Institute of Horticulture – www.horticulture.org.uk

Royal College of Veterinary Surgeons – www.rcvs.org.uk

Apprenticeships – www.apprenticeships.org.uk or call the **helpline on 08000 150600**

E-Clips (information about careers and lifestyle issues)

– www.connexions-hertfordshire.co.uk

Fast Tomato (interactive careers guidance)

– www.hertsft.com

Jobs4u (careers database)

– www.connexions-direct.com/jobs4u

Working in Booklets – case studies of people in a variety of jobs. Try your Connexions area, or download them from www.connexions-direct.com. Go to careers>career resources>download publications>Working In.

Please contact your Connexions Personal Adviser for further information and advice.

Freephone: 0800 389 3258 • enquiries@connexions.hertscc.gov.uk • www.connexions-hertfordshire.co.uk

The information in this leaflet can be made available in other languages and formats. Contact the Information Team on 01462 704 914.

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